

Terms of Reference

For the creation and production of the "Suitcase" media award

Organized jointly by UNHCR Armenia and the Migration Service of Armenia

1. Background

The Office of the United Nations High Commissioner for Refugees (UNHCR), operating in 130 countries in the world, is mandated to lead and coordinate international actions for the worldwide protection of refugees, asylum-seekers, and other displaced populations to seek, together with governments, durable solutions for them.

In Armenia, UNHCR has been operating since 1992 and is engaged in provision of humanitarian assistance and – parallel to on-going advocacy and mainstreaming efforts – various projects to facilitate legal, social, economic, and cultural integration of the displaced population in Armenia.

Aimed at raising the awareness of the public on the plight of refugees, asylum-seekers, persons in refugee-like situation, stateless people, and persons at the risk of statelessness, as well as returnees and other migrants, the Migration Service of the Republic of Armenia and UNHCR Representation in Armenia organize an annual **media award competition ("SUITCASE" [«ՃԱՄԴՐՈՒԿ»])**.

2. Objective of the Task

To ensure meaningful visual identity of the media award, design and sculpting services are needed to create and subsequently produce an **award** that would convey the message of displacement and the plight of the refugees, meanwhile encompassing the idea of the suitcase. There is no limitation on the materials to be used for the design and production of the award.

3. Output/Deliverables

The selected service provider will thereby be requested to do the following:

- After approval of the final design and model, produce **7 (seven)** copies of the award.

4. Duration of the task and additional information

The timeframe for the completion of the task is expected to take **two months**.

5. Intellectual Property

The deliverables of the selected version shall belong to UNHCR Armenia, which shall have exclusive rights over its use. UNHCR Armenia retains the copyright of the finished project and maintains the editorial control over the content.

6. Application Procedure

Interested applicants need to submit the following documents:

- Link to the designer's/company's portfolio/website of works completed in past.

- Design minimum **three options/sketches** for the SUITCASE media award (in consultation with UNHCR and the Migration Service of Armenia, if needed) and submit to UNHCR for review by the Jury.
- Shortlisted candidates will be requested to develop (in 10 calendar days) **one model** of the award concept based on one of the options/sketches selected by the Jury.
- Finalize the version endorsed by UNHCR and the Migration Service and develop the final model.

UNHCR Armenia