



Celebrating World Quality Day in Armenia

November 15, 2023 - Improving Quality Infrastructure is crucial for Armenia as it serves as the bedrock for economic growth, ensuring that products and services meet international standards. By adhering to stringent quality measures, Armenia enhances its global competitiveness and fosters sustainable development. A robust quality infrastructure system is not only a catalyst for competitiveness and profitability but also a key driver in bolstering consumer confidence, and ultimately contributing to the country's long-term economic development.

In celebration of World Quality Day 2023, Armenia hosted an event under the theme "Quality: Realizing Your Competitive Potential." Hosted by the Ministry of Economy and backed by the EU-funded 'Support to Quality Infrastructure in Armenia' project, the event championed best practices and showcased Armenia's commitment to quality management.

Mr. Frank Hess of the EU Delegation, Ms. Nanna Skau of the UN, and Ms. Zhanna Zakaryan from the RA Ministry of Economy led discussions with over 70 participants on the pivotal role of Quality and Quality Infrastructure (QI) services.

For more details, visit [here](#).

Plans outlined for improving Armenian Market Surveillance



November 24, 2023 - A workshop addressing the current state of market surveillance in Armenia was held in Yerevan. The event delved into the preliminary assessment of Armenia's market surveillance landscape, carried out by UNIDO expert, who presented a comprehensive review of the legislative and institutional setup of market surveillance in Armenia.

Identifying key areas for improvement, the participants outlined a roadmap for the development of a Market Surveillance Strategy for the next decade.

This initiative holds the promise of fostering a more resilient and responsive marketplace, aligning with international standards and bolstering consumer confidence.

NBSM enhances international cooperation



November 2, 2023 - Representatives of the Armenian NBSM actively engaged in the 24th meeting of TC 2 "Legal metrology". They gathered valuable insights from the Euro-Asian Cooperation of National Metrological Institutions (COOMET) discussions and assessed the COOMET development program for 2023-2025.

A key focus was placed on planning capacity-building activities, including seminars and conferences on legal metrology under COOMET's auspices.

This active engagement is crucial as it not only strengthens Armenia's position within the international metrological landscape but also contributes to the harmonization of legal metrology practices across COOMET countries.